



L'OCCITANE  
PHILANTHROPY  
REPORT  
2021-2022

L'OCCITANE  
**CARES**



# CONTENTS

03

## EDITORIAL

04

## A HISTORY OF L'OCCITANE'S COMMITMENT

05

## KEY FIGURES OF THE FOUNDATION SINCE 2006

06

## ORGANISATION OF THE FOUNDATION

07

## EMPLOYEES' COMMITMENT



08

## CARING FOR SIGHT

12

## EMPOWERING WOMEN

14

## RESPECTING BIODIVERSITY

17

## FOCUS ON FINANCES



03

# EDITORIAL



L'OCCITANE en Provence has always put people at the heart of its operation.

In light of recent events, L'OCCITANE and its Foundation have vowed to provide exceptional support to emergency actions abroad. In Burkina Faso, where L'OCCITANE has committed itself to women's empowerment for many years, the security of citizens is still deteriorating, with more than 1.7 million displaced people. Therefore, the Foundation has renewed its support to the NGO Médecins sans Frontières. In March 2022, the L'OCCITANE Group also contributed €260,000 to support UNICEF's actions to assist children affected by the conflict in Ukraine.

In addition to this support, L'OCCITANE is more committed than ever to the fight against avoidable blindness. The strong commitment of its subsidiaries to support NGO projects in their countries, combined with the positive results of the vitamin A supplementation programs by UNICEF, allow us to celebrate the early achievement of our goal: providing eye care to 15 million beneficiaries worldwide!

*Reinold Geiger,  
President of the L'OCCITANE Foundation and  
Chairman of the L'OCCITANE Group Board of Directors*



At L'OCCITANE, we have always been fascinated by the power of nature and its ability to amaze us. It fuels our passion and strengthens our determination to protect biodiversity through concrete actions with tangible and long-term results.

As a long-time partner of the International Union for Conservation of Nature (IUCN), the L'OCCITANE Group and the L'OCCITANE Foundation participated in the World Conservation Congress held in Marseille in September 2021. Together with other players in the field of biodiversity conservation, they have taken part in defining the global priorities for nature conservation.

L'OCCITANE and its Foundation also continue to support projects to preserve rare or endangered plant varieties, promote agroforestry and restore ecosystems in degraded forests around the world. Encouraged by the Foundation, 22 L'OCCITANE subsidiaries supported a local project this year. This number grows every year, illustrating the strong commitment of our teams to respect biodiversity, which we are very proud of!

*Olivier Baussan,  
Vice-President of the L'OCCITANE Foundation and Founder of L'OCCITANE*



## A HISTORY OF L'OCCITANE'S COMMITMENT



1980

L'OCCITANE's first fair-trade partnerships with women shea producers in Burkina Faso.



2000

First solidarity product marketed by L'OCCITANE, with 100% of profits\* donated to general interest projects.



2013

Recognition of L'OCCITANE by the United Nations Development Program as an exemplary company for its actions with women shea butter producers in Burkina Faso.

2016

The L'OCCITANE Foundation becomes a member of the International Agency for the Prevention of Blindness. Already a partner for several years, the Foundation is strengthening its commitment to the IAPB.



2019

The L'OCCITANE Foundation's commitment to the preservation of biodiversity extends internationally through the co-financing of local projects by the brand's subsidiaries.



2021

More than 42,000 women have been supported by L'OCCITANE and its Foundation since the beginning of their commitment! In 2021, they set a new objective: to guide 60,000 women in their emancipation by 2025.

1997

Adding Braille to most packaging to raise awareness and make products accessible to the visually impaired.



2006

Creation of the L'OCCITANE Foundation to gather and develop the solidarity actions undertaken by the brand since its inception.

Fondation  
L'OCCITANE

2015

Creation of the "UNION FOR VISION 10by20" program, which brings together L'OCCITANE's initiatives worldwide to fight avoidable blindness, and sets the goal of reaching 10 million beneficiaries of eye care by 2020.



2017

Beginning of an international partnership with UNICEF, with a guaranteed minimum of 1 million euro per year. This partnership aims to improve the prevention of childhood blindness by supporting vitamin A supplementation programs, which is essential to a child's immune system.



2020

L'OCCITANE and its Foundation exceed the "10by20" target set in 2015 and set a new ambitious challenge: to reach 15 million beneficiaries by 2025!



## KEY FIGURES OF THE FOUNDATION SINCE 2006

Since it was founded, L'OCCITANE en Provence has supported initiatives to help others and protect the environment. Its six key areas of actions are: Respecting Biodiversity, Supporting Producers, Reducing Waste, Empowering Women, Caring for Sight and Celebrating Craftsmanship.

Three of them totally match the L'OCCITANE Foundation's commitments, allowing the entire L'OCCITANE community to put a greater highlight on them! The L'OCCITANE Foundation cares for sight by supporting projects that provide quality eye care to the most vulnerable worldwide. The Foundation also supports reforestation, agroforestry and endangered species preservation projects around the world that promote respect for biodiversity. Finally, it is committed to empowering women in Burkina Faso and promoting their independence by financing projects to educate young girls and supporting women in their training and entrepreneurial projects.



CARING  
FOR SIGHT

15,850,422 EYE CARE BENEFICIARIES\*



EMPOWERING  
WOMEN

50,883 SUPPORTED WOMEN IN BURKINA FASO\*



RESPECTING  
BIODIVERSITY

1,254 PRESERVED VARIETIES\*

\*Sale price in store excluding taxes, transport, and production costs.

\*Consolidated indicators as of March 31, 2022, based on field reports shared by partner NGOs since the beginning of the commitment.



# ORGANISATION OF THE FOUNDATION

## THE FOUNDATION'S TEAM

Throughout the year, the Foundation's team ensures that L'OCCITANE's commitments are fulfilled.



SOPHIE GÉNIN  
General Delegate



KADY TRAORÉ  
Philanthropy Projects  
Manager



MARJORIE BELTRANDA  
Philanthropy Projects  
Manager

## THE BOARD OF DIRECTORS

The Board of Directors is made up of representatives of the Group's companies and their staff, as well as leading experts in the Foundation's fields of intervention. Board Members serve free of charge and meet twice a year.

### GROUP'S COMPANIES REPRESENTATIVES

REINOLD GEIGER  
President of the L'OCCITANE Foundation  
and Chairman of the Board of Directors,  
L'OCCITANE Group

LORENZO GIACOMONI  
General Manager Laboratoires M&L

SANDRINE LEROY  
Director of Human Resources

OLIVIER BAUSSAN  
Vice President of the L'OCCITANE  
Foundation and Founder of L'OCCITANE

ADRIEN GEIGER  
Group Sustainability Officer

JEAN-CHARLES LHOMMET  
Director of Biodiversity and Sustainable  
Ingredients

HÉLÈNE GOETZELMANN  
International Marketing  
Director

PATRICIA STOCKY  
Director of Management Control

YACINE BENKRITLY  
General Manager, France Benelux

### LEADING EXPERTS

TINA KIEFFER  
Founder of the Toutes à l'école  
Association

DR PATRICE DELAAGE  
Ophthalmologist

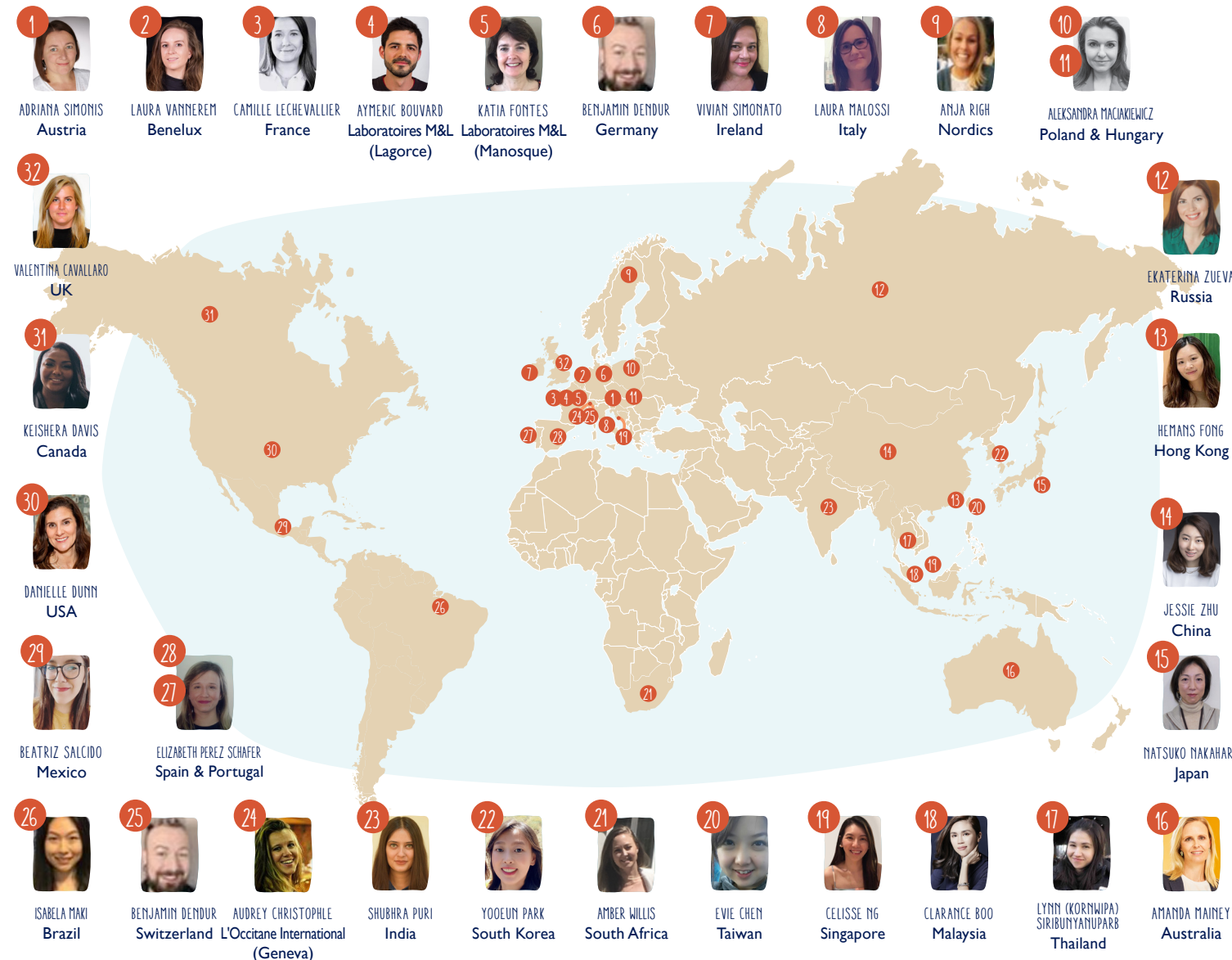
NICOLAS MÉTRO  
Founder of Kinomé

JAQUES BEDHET  
Director of the GIAA



# EMPLOYEES' COMMITMENT

Internationally, it is L'OCCITANE's employees who convey the brand's commitments, as volunteer correspondents for the Foundation. Within the company's subsidiaries, thirty employees are committed to sight and biodiversity, steering their country's support towards local associations.



"I JOINED L'OCCITANE 4 YEARS AGO, FIRST AS ACQUISITIONS MANAGER, THEN MARKETING MANAGER, AND HAVE BEEN A CORRESPONDENT FOR THE L'OCCITANE FOUNDATION FOR 3 YEARS NOW.

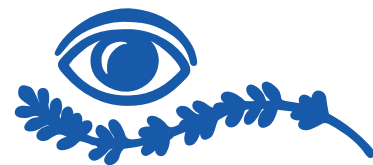
SOUTH AFRICA AS A NATION IS VERY COMMUNAL. WE HAVE A LOCAL SAYING "UBUNTU" WHICH MEANS "HUMANITY" OR "I AM BECAUSE WE ARE". THROUGH OUR #WEACTLOCALLY PROJECTS, WE CAN MAKE A SIGNIFICANT POSITIVE IMPACT FOR OUR COMMUNITIES. SUPPORTING LOCAL ASSOCIATIONS IS VERY IMPORTANT, AND IT MOTIVATES ME AND BRINGS ME JOY DAILY. WE RECENTLY EXPANDED FUNDRAISING FOR LOCAL PROJECTS YEAR-ROUND AND HAVE HAD INCREDIBLE PARTICIPATION FROM OUR CLIENTS.

IT MAKES ME EXTREMELY PROUD TO BE PART OF A COMPANY LIKE L'OCCITANE, WHICH IS IMMENSELY PASSIONATE AND COMMITTED ON A GLOBAL AND COMMUNITY SCALE - WHICH MAKES A REAL DIFFERENCE."

AMBER WILLIS,  
Foundation Correspondent, L'OCCITANE South Africa



# CARING FOR SIGHT



FOR MORE THAN 20 YEARS, "CARING FOR SIGHT" HAS BROUGHT TOGETHER ALL OF L'OCCITANE'S INITIATIVES WORLDWIDE TO FIGHT PREVENTABLE BLINDNESS. IT INVOLVES MULTIPLE PARTNERSHIPS WITH NGOS WORLDWIDE AND SUPPORTS SCREENING, TREATMENT, AND EYE SURGERY PROJECTS, AS WELL AS THE FUNDING OF EQUIPMENT AND MEDICAL STAFF TRAINING. L'OCCITANE, ITS SUBSIDIARIES AND ITS FOUNDATION HAVE ACHIEVED THEIR 2020 GOAL OF PROVIDING EYE CARE TO 15 MILLION PEOPLE! THE BRAND NOW HAS 15,850,422 BENEFICIARIES, A RESULT MADE POSSIBLE BY THE RESILIENCE AND EFFORTS OF PARTNER NGOS, DESPITE THE GLOBAL PANDEMIC.

2021-2022  
€1,702,920  
to care  
for sight  
2,913,021  
beneficiaries  
of eye care\*

## A MAJOR INTERNATIONAL PARTNER: UNICEF

One third of children aged 6 months to 5 years lacks vitamin A, which represents 127 million children worldwide. This deficiency is one of the leading causes of childhood blindness.

In 2017, L'OCCITANE and its Foundation began a major international partnership with UNICEF. For three years and with a minimum of 1 million euros per year, the partnership aimed to improve the prevention of childhood blindness in Bolivia, Myanmar and Papua New Guinea - countries with a high level of deficiency - by distributing the 2 vital doses of vitamin A, essential for the child's immune system. In total, more than 4 million children have received vitamin A supplementation, exceeding the target of 1.7 million children in 3 years set by UNICEF and L'OCCITANE in 2017! Building on this success, in 2020, L'OCCITANE and its Foundation renewed this partnership for 3 new years to support UNICEF's supplementation campaigns around the world.

Since the partnership began, more than 5.5 million children have received vitamin A supplementation, and more than 3 million additional children are expected to receive two doses of vitamin A by 2024.

+5.5  
MILLION CHILDREN  
SUPPLEMENTED

## SOLIDARITY PRODUCTS

IN 2021-2022, A SOAP, A CANDLE AND A HAND CREAM WERE MARKETED FOR UNICEF\*\*. 100% OF THE PROFITS, I.E. €693,812, WAS DONATED TO UNICEF AS PART OF THE INTERNATIONAL PARTNERSHIP.



\*\*Sale price in store excluding taxes, transport, and production costs. UNICEF does not endorse any company, brand, product, or service.



© UNICEF

\*Consolidated indicator as of March 31, 2022, based on partnership agreements signed in 2021-2022.



## THE FOUNDATION'S PARTNERS IN BURKINA FASO



### SIGHTSAVERS

The Foundation supports Burkina Faso in its fight to eliminate onchocerciasis and trachoma. Since 2013, its collaboration with the NGO Sightsavers in the Cascades region has resulted in more than 640,000 treatments for river blindness. This collaboration has also provided care to more than 34,000 people in the fight against trachoma, including 304 surgeries.

This year, the collaboration with Sightsavers has evolved into two partnerships: one to fight onchocerciasis, thanks to the mass distribution of Ivermectin, and the other to fight trachoma, with a project underway to improve access to quality eye care in the region.

640,000 ONCHOCERCIASIS  
TREATMENTS

### LIGHT FOR THE WORLD

NGO Light for the World supports the Ministry of Health of Burkina Faso in the implementation of its strategy to improve access to quality eye care. The L'OCCITANE Foundation has been supporting the NGO since 2012, to strengthen the knowledge and skills of eye care workers through generalist and specialist training, as well as the supply of equipment. This year, 69 ophthalmologists benefited from this collaboration. As a result of this partnership, trained specialists have been able to provide care to over 160,000 people.

Our partnership with the NGO in the Centre-Ouest region of the country has also allowed us to improve the performance of eye care technology to more than 70% between 2015 and 2021, and to integrate a new technique for the early management of children's eye health problems in schools: "pathways to vision".



69 TRAINED  
OPHTHALMOLOGISTS







## L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS

The company's subsidiaries play a crucial role in the brand's commitment to sight. They get involved every year by supporting projects in partnership with UNICEF or local associations in their respective countries. These projects to combat preventable blindness are co-financed by the subsidiaries and the L'OCCITANE Foundation. Here are the local partners supported in 2021-2022 thanks to our correspondents' involvement:

**21**  
COMMITTED  
SUBSIDIARIES



**DOUTORES DA AMAZONIA**  
Brazil  
Training of medical personnel in the indigenous regions of Brazil.

**HELEN KELLER EUROPE**  
France  
Awareness, screening, treatment, and follow-up of visual disorders for schoolchildren in the neighbourhoods of Nanterre.

**SIGHTSAVERS ITALIA ONLUS**  
Mali  
Onchocerciasis treatment campaign.

**OPTIQUE SOLIDAIRE**  
Burkina Faso  
Screening and treatment of visual impairments.

**ORBIS**  
Ghana  
Integrating eye health into the primary health care system.

**VISIONBOX FOUNDATION**  
South Africa  
Installation of an equipped container serving as an optometry centre.



**RED CROSS**  
Kyrgyzstan  
Purchase of a machine for the diagnosis and treatment of retinopathy of prematurity.

**SIGHTSAVERS**  
Bangladesh  
Expanding access to eye care services in remote areas.

**HEART TO HEART FOUNDATION**  
Malawi  
Primary school screening and teacher training.

**DEPARTMENT OF OPHTHALMOLOGY, KUALA LUMPUR HOSPITAL**  
Malaysia  
Full eye screening for disadvantaged children in nearby orphanages of Klang Valley.

**ORBIS**  
China  
Specific screening for severe refractive errors and high myopia in children in Shanghai.

**VISAKHA FOUNDATION**  
Myanmar  
Screening and treatment of people living in underdeveloped areas in Myanmar.

**FRED HOLLOWS FOUNDATION**  
Australia  
Training of medical personnel in Aboriginal communities from Central Australia.

**RETINA RESEARCH AND TREATMENT FOUNDATION**  
Russia  
Screening for diabetic retinopathy.



**JAPANESE ASSOCIATION OF PEDIATRIC OPHTHALMOLOGY**  
Japan  
Development of a network of eye health professionals to help visually impaired children.

**LIGHT OF LOVE ASSOCIATION**  
Taiwan  
Free eye care screening services in local communities.

**THE HONG KONG SOCIETY FOR THE BLIND**  
Hong Kong  
Screening and distribution of glasses to children.

**CBM AUSTRALIA**  
Indonesia  
Strengthening the comprehensive eye care system through the I-SEE program.





## EMPOWERING WOMEN



SINCE THE 1980S, L'OCCITANE HAS BEEN WORKING CLOSELY WITH WOMEN WHO PRODUCE SHEA BUTTER IN BURKINA FASO. THE L'OCCITANE FOUNDATION SUPPORTS NGOS' PROJECTS FOR THE BENEFIT OF GIRLS AND WOMEN IN THIS COUNTRY SO THAT THEY CAN BE PROTAGONISTS OF THEIR OWN DEVELOPMENT AND CHANGE. L'OCCITANE AND ITS FOUNDATION HAVE SUPPORTED THE SOCIO-ECONOMIC DEVELOPMENT OF 50,883 GIRLS AND WOMEN SINCE 2006 BY SUPPORTING EDUCATION, TRAINING, AND ENTREPRENEURSHIP PROJECTS. EXCEPTIONALLY, THEY ARE SUPPORTING EMERGENCY ACTIONS, IN PARTICULAR FOR GIRLS AND WOMEN DISPLACED BY THE CURRENT INSECURITY SITUATION IN BURKINA FASO. L'OCCITANE'S OBJECTIVE IS TO SUPPORT THE AUTONOMY OF 60,000 WOMEN BY 2025.

2021-2022

€710,171

to empower women

8,443

women supported

## A PARTNER FOR EMERGENCY ACTIONS

### MÉDECINS SANS FRONTIÈRES

Since late 2018, the rapid deterioration of the security situation in Burkina Faso has led to the extreme displacement of its people. As of 31 December 2021, the country has recorded 1,579,976 displaced persons, with more than 80% being women and children.

Médecins Sans Frontières (MSF) project supported by the Foundation aims to meet the primary needs of those displaced by conflict in Burkina Faso. This includes providing medical care to displaced women, which consists of general medical consultations, prenatal follow-up, gynaecological and obstetrical

care, paediatric care, and the care of victims of sexual violence (including psychological support). The Foundation previously supported the NGO in 2020, a partnership that allowed 6,067 women from the northern region of the country (an area heavily affected) to benefit from medical care.

## THE FOUNDATION'S PARTNERS IN EDUCATION PROJECTS

**Kontogma Nathalie**  
Beneficiary of the girls' primary schooling project - Aide et Action

Nathalie, 13, never went to school because her parents refused to enrol her.

"WHEN I HEARD THAT A CENTRE HAD OPENED TO GIVE GIRLS A CHANCE TO GO TO SCHOOL, I CAME TO REGISTER. I AM LEARNING VERY WELL. I CAN READ AND CALCULATE. I AM VERY HAPPY BECAUSE I WILL BE ABLE TO GET MY CEP (CERTIFICATE OF PRIMARY STUDIES) AND GO TO COLLEGE. I WILL WORK HARD TO BECOME AN INDEPENDENT WOMAN."



### UNICEF

The Foundation has been working with UNICEF since 2017 to support middle school education for 450 girls for 4 years in the Centre-Ouest region of Burkina Faso, with the main objective of helping them obtain their BEPC. With this partnership, the supported girls had a success rate in the BEPC almost double compared to others of the region and country, giving more vulnerable girls the opportunity to face their future with confidence. To continue their 4 years of support, the L'OCCITANE Foundation has decided to renew and expand its support for the education of more than 1,000 girls in middle and high school.

### AIDE ET ACTION

The Foundation supports the project of NGO Aide et Action, which aims to improve schooling for vulnerable girls in Burkina Faso.

The SCOLFILLE project specifically promotes access, retention, and completion of primary education of 2,000 girls from particularly disadvantaged or displaced families, orphans or those living with a slight disability in the provinces of Ziro and Sissili (Centre-Ouest region).

The first year of the partnership, which began in 2020, reached 1,859 girls.



## THE FOUNDATION'S PARTNER IN PROFESSIONAL TRAINING

### EMPOW'HER

In 2021, the Foundation renewed its support for the Empow'Her association to train women in vulnerable situations in the Centre-Ouest and Hauts-Bassins regions of Burkina Faso. The BLOOM project offers apprenticeships in the trades of electricity & construction, embroidery (sewing), hairdressing and recycling of plastic objects to contribute to the empowerment of women through a path of professional integration or via technical and entrepreneurial training. This project aims to reach a total of 200 women by 2023.

## THE FOUNDATION'S PARTNER IN ENTREPRENEURIAL PROJECTS

### ENTREPRENEURS DU MONDE

The microfinance project in partnership with Entrepreneurs du Monde offers rural women financial and non-financial services (adapted credits, training and advice on credit management, training on social issues such as literacy, etc.) to allow for the sustainable development of income-generating activities.

### LES AMIS DE LA FABRIQUE & GREEN HOPE

The agricultural entrepreneurship project "Yennega", led by Les amis de la Fabrique and Green Hope, supports the creation and development of agricultural systems (onion production, poultry farming, etc.) by rural women through technical support (training, advice, market research etc.) and financial support (setting up suitable credit: interest-free, without guarantee, etc.).



+ 2,000

WOMEN SUPPORTED THIS YEAR



**Kabore Zoetaninda,**  
Beneficiary of the agricultural entrepreneurship project - Les amis de la Fabrique and Green Hope

"I HAVE BEEN PRODUCING ONIONS AND OKRA FOR MANY YEARS. AT THE END OF THE RAINY SEASON, I NEGOTIATE A SMALL PLOT OF LAND WITH THE PRESIDENT OF THE MANAGEMENT COMMITTEE TO START MY PRODUCTION, BUT THE LOCATION AND SIZE CHANGES FROM ONE SEASON TO THE NEXT. WITH THE YENNEGA PROJECT, I NOW HAVE MY OWN PLOT OF LAND AND CAN INVEST IN IT WITH THE CERTAINTY OF BEING ABLE TO RETURN IN YEARS TO COME."



### SOLIDARITY PRODUCTS

TO SUPPORT THE SOCIO-ECONOMIC DEVELOPMENT OF WOMEN IN BURKINA FASO, L'OCCITANE MARKETS SOLIDARITY PRODUCTS. ALL PROFITS\* FROM THE SALE OF THESE PRODUCTS ARE USED TO FINANCE THE IMPLEMENTATION OF NGO PROJECTS. IN 2021-2022, €17,952 WAS COLLECTED.



\*Sale price in store excluding taxes, transport, and production costs.



# RESPECTING BIODIVERSITY



BORN IN THE ALPS OF HAUTE-PROVENCE, L'OCCITANE HAS BEEN COMMITTED TO THE PRESERVATION OF THE NATURAL HERITAGE IN PROVENCE AND THE MEDITERRANEAN SINCE THE BEGINNING. SINCE 2019, IN ADDITION TO ITS COMMITMENT IN PROVENCE, THE FOUNDATION IS ACTING MORE WIDELY BY ENCOURAGING L'OCCITANE SUBSIDIARIES WORLDWIDE TO SUPPORT A LOCAL PROJECT THAT PROMOTES BIODIVERSITY. REFORESTATION, AGROFORESTRY, AND THE PRESERVATION OF PLANT VARIETIES ARE THE CROSS-CUTTING THEMES OF ACTION IN THE FIELD OF BIODIVERSITY. L'OCCITANE AND ITS FOUNDATION HAVE CONTRIBUTED TO THE PRESERVATION OF 1,254 VARIETIES SINCE 2006. THE NEW GOAL IS TO PRESERVE 1,500 VARIETIES BY 2025.

## L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS

2021-2022

€502,289  
to respect  
biodiversity

205  
new varieties  
preserved

**ONE TREE PLANTED**  
North Americax  
Reforestation in Oregon  
and British Columbia.



**RED DE VIVEROS DE BIODIVERSIDAD A.C.**  
Mexico

Restoration and conservation  
of 3 endangered varieties of  
magnolias and 34 endemic  
varieties and fruit trees.

18

COMMITTED  
SUBSIDIARIES

**HOMETREE**  
Ireland

Reforestation of degraded areas  
with the implementation of  
cultivation and planting of local  
varieties.

**AGIR POUR LA FORÊT  
ENDOWMENT FUND (ONF)**  
France

Production and planting of  
smooth elm seedlings by a local  
horticultural school from old elms  
of the Trois Massifs.

**PUR PROJET**  
Spain

Accompanying local producers  
in their agro-ecological  
transition towards organic.

**PUR PROJET**  
Italy

Supporting local  
producers to implement  
agroforestry practices  
in the regions of Friuli  
Venezia Giulia and  
Calabria.

**RESERVA ECOLÓGICA  
DO GUAPIACU (REGUA)**  
Brazil

Agroforestry project with the  
rural communities of  
the Atlantic Forest.

**MELI BEES NETWORK GUC**  
Brazil

Promotion of agroforestry to  
preserve the Amazon and local  
communities.

**PUR PROJET**  
UK

Implementation of agroforestry  
practices with local producers.

**TREES FOR ALL**  
Netherlands

Reforestation in the Limburg  
region, a project that is part of  
the national reforestation plan.

**AGRINATURA**  
Poland

Planting and conservation of  
old varieties of apple trees.

**SCOUT AND GUIDE  
ASSOCIATION OF CROATIA**  
Croatia

Reforestation of devastated sites  
by the 2017 fires with volunteer  
workcamps.

**PUR PROJET**  
China

Planting trees to meet the  
economic and environmental  
needs of local producers  
following a century of  
deforestation.

**KHORGU NGO**  
Mongolia

Agroforestry pilot project  
with communities in local  
rural areas.

**PUR PROJET**  
South Korea

Reforestation of a waste disposal  
site into a golf park and creation of  
a tree nursery.

**NPO ENVIRONMENTAL RELATIONS**  
Japan

Reforestation of Satoyama to prevent  
erosion of rice terraces and to preserve  
its landscape and ecosystem.

**YONGZAI FORESTRY CO**  
Taiwan

Forestry project in Pintung  
YongZai in order to  
sustainably restore the forest.

**TECHNOLOGICAL AND HIGHER  
EDUCATION INSTITUTE**  
Hong Kong

Protection and conservation of endangered  
plant species.

**GREENPOP**  
South Africa

Restoration of the forest  
ecosystem through tree planting  
and management of invasive  
plants.



## SOLIDARITY PRODUCT

TO SUPPORT THE PRESERVATION OF BIODIVERSITY,  
L'OCCITANE HAS MARKED A SOLIDARITY BALM  
SINCE 2022. ALL PROFITS\* FROM THE SALE OF THIS  
PRODUCT GO TOWARDS NGO PROJECTS.  
IN 2021-2022, €382,389 WAS COLLECTED.



\*Sale price in store excluding taxes, transport, and  
production costs.







## THE FOUNDATION'S PARTNERS IN PROVENCE

### CONSERVATOIRE MÉDITERRANÉEN PARTAGÉ (CMP)

In Provence, an exceptional heritage of cultivated biodiversity has been impoverished for several decades to the benefit of a few productive and profitable planted species. The CMP has supported the implementation of 9 cross-cultivation orchard projects over an initial 3-year pilot period to conserve and promote varieties typical of the Mediterranean basin. This action is part of the socio-economic development of these territories, in particular aimed at reducing their vulnerability and increasing resilience to global change. In 2021-2022, the orchard planting projects have enabled the conservation of 200 different varieties.

### FRENCH COMMITTEE – INTERNATIONAL UNION FOR THE CONSERVATION OF NATURE (IUCN)

The objective of this project is to develop a global standard for assessing the risk of ecosystem collapse, by defining criteria and quantitative thresholds for different categories of threats. In 2021-2022, the project allowed for the publishing of the second volume of the technical report, dedicated to the coastal ecosystems on rocky substrates of France, but also to start the evaluation of the Mediterranean coastal ecosystems on wet substrates for the third volume. All this progress was evaluated at the IUCN World Congress in September 2021.

### ASSOCIATION FRANCAISE D'AGROFORESTERIE (AFA)

The L'OCCITANE Foundation supports the AF-TER fund of the French Agroforestry Association, whose objective is to support the transition to sustainable agriculture in France and participate in the conservation of natural resources, the regeneration of agricultural soils, and the improvement of energy and economic resilience of the farms. In 2021-2022, the allocated funds supported two projects in Vaucluse: the first to plant hedges, apple and pear trees and to diversify walnut trees; and the second to plant an orchard on a poultry farm in the Alpes-de-Haute-Provence.



IUCN World Congress - September 2021

### SPORT DANS LA VILLE

The Foundation is supporting the Sport Dans La Ville project to raise awareness of the environment and nutrition among young people, with the establishment of a permaculture vegetable garden of 1,000 m² and forest of fruit trees within the Poët-Laval Vacation and Training Centre. In 2021-2022, this project will make it possible to develop 16 different varieties of trees, shrubs and bushes planted in the heart of market gardens.

### AGIR POUR LA FORÊT ENDOWMENT FUND (ONF)

The forests of the Southern Alps are particularly sensitive to climate change, and many are experiencing significant dieback. The L'OCCITANE Foundation supports the ONF – Agir pour la Forêt Endowment Fund in its experimental reforestation project, which includes planting a system of 30 islands in various massifs of the Southern Alps with a variety of new species. In 2021-2022, the project has seen the planting of 2,100 trees of 5 different varieties across 3.5 hectares.

## SOLIDARITY ACTION FOR UKRAINE

The L'OCCITANE Group is firmly committed to its partners and their employees in Ukraine. In addition to philanthropic support (including a €260,000 donation to UNICEF), the Group is committed to maintaining the salaries of its distributor's employees in Ukraine.

## FOCUS ON FINANCES

## RESOURCES 2021-2022

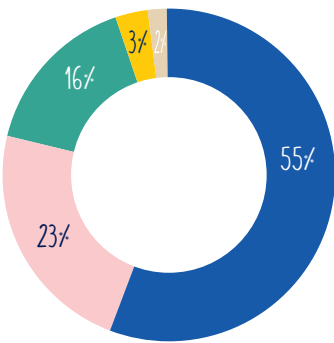


Funds scheduled for the multi-year Action Plan	<b>€75,000</b> including <b>€50,000</b> from Laboratoires M&L and <b>25,000 €</b> from M&L Distribution (France) SARL
Amendments to the multi-year Action Plan	<b>€1,250,000</b> including <b>€1,000,000</b> from Laboratoires M&L and <b>€ 250,000</b> from M&L Distribution (France) SARL
Solidarity products	<b>€1,094,153</b>
L'OCCITANE sites and subsidiaries' local philanthropy budgets	<b>€515,204 €</b>
Donations from employees of founding companies Laboratories M&L and M&L Distribution (France) SARL	<b>€38,161</b>
Financial income	<b>€66</b>

IN ADDITION TO THESE AMOUNTS, THE FOUNDING COMPANIES ARE RESPONSIBLE FOR THE SUPPLY OF PREMISES, IT, AND THE SALARIES OF THE PHILANTHROPY TEAM, FOR A TOTAL ADDITIONAL BUDGET OF €274,231.



USES 2021-2022



- CARING FOR SIGHT
- EMPOWERING WOMEN
- RESPECTING BIODIVERSITY
- SUPPORT FOR UKRAINE
- COMMUNICATION AND OPERATING COSTS

SUPPORT FOR UKRAINE

PARTNER	PROJECT	AMOUNT
UNICEF	Providing life-saving assistance to Ukrainian children and their families.	€100,000
TOTAL		€100,000

CARING FOR SIGHT

PARTNERS	PROJECTS	AMOUNTS
A MAJOR INTERNATIONAL PARTNER: UNICEF		€1,000,000
UNICEF	Prevention of childhood blindness internationally through vitamin A supplementation.	€1,000,000
THE FOUNDATION'S PARTNERS IN BURKINA FASO		€295,718
LIGHT FOR THE WORLD	Training eye care health workers.	€110,630
SIGHTSAVERS	Contribution to the elimination of onchocerciasis in the Cascades region.	€65,088
SIGHTSAVERS	Improving access to eye care in the Cascades region.	€120,000
L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS		€385,965
JAPANESE ASSOCIATION OF PEDIATRIC OPHTHALMOLOGY	L'OCCITANE JapanDevelopment of an eye health professionals' network to help visually impaired children in Japan.	€30,000
DOCTORES DA AMAZONIA	L'OCCITANE BrazilTraining of medical personnel in the indigenous regions of Brazil.	€24,095
ORBIS	L'OCCITANE CanadaIntegration of eye health into the primary health care system in Ghana.	€13,540
SIGHTSAVERS ITALIA ONLUS	L'OCCITANE ItalyTreatment campaign against onchocerciasis in Mali.	€20,000
HEART TO HEART FOUNDATION	L'OCCITANE South KoreaPrimary school screening and teacher training in Malawi.	€30,000
HELEN KELLER EUROPE	L'OCCITANE FranceTreatment of visual disorders of students in the priority districts of Nanterre, France.	€35,000
CBM AUSTRALIA	L'OCCITANE IndonesiaStrengthening the global eye care system in Indonesia through the I-SEE program.	€10,000
OPTIQUE SOLIDAIRE	L'OCCITANE SwitzerlandScreening and treatment of visual deficiencies in Burkina Faso.	€10,000
ORBIS	L'OCCITANE ChinaSpecific screening of severe refractive errors and high myopia in children in Shanghai.	€40,000
FRED HOLLOWES FOUNDATION	L'OCCITANE AustraliaTraining of medical personnel in indigenous communities in Central Australia.	€20,000
SIGHTSAVERS	L'OCCITANE IrelandExpanding access to eye care services in remote areas of Bangladesh.	€20,000
THE HONG KONG SOCIETY FOR THE BLIND	L'OCCITANE Hong KongScreening and distribution of glasses to children in Hong Kong.	€19,930
DEPARTMENT OF OPHTHALMOLOGY, KUALA LUMPUR HOSPITAL	L'OCCITANE MalaysiaComprehensive eye screening for disadvantaged children in orphanages near Klang Valley, Malaysia.	€30,000
VISAKHA FOUNDATION	L'OCCITANE MyanmarScreening and treatment of people living in underdeveloped areas in Myanmar.	€20,000
VISIONBOX FOUNDATION	L'OCCITANE South AfricaInstallation of an equipped container as a fully functional optometry centre in South Africa.	€20,000
RED CRESCENT SOCIETY OF KYRGYZSTAN	L'OCCITANE KyrgyzstanPurchase of a machine to diagnose and treat retinopathy of prematurity in Kyrgyzstan.	€13,400
RETINA RESEARCH AND TREATMENT FOUNDATION	L'OCCITANE RussiaScreening for diabetic retinopathy in Russia.	€20,000
TAIWAN LIGHT OF LOVE ASSOCIATION	L'OCCITANE TaiwanFree eye care screening services in local communities in Taiwan.	€10,000
IAPB	Membership for the International Agency for the Prevention of Blindness (IAPB).	€20,475
PROJECT MONITORING AND EVALUATION		€762
TOTAL		€1,702,920

EMPOWERING WOMEN

PARTNERS	PROJECTS	AMOUNTS
A PARTNER FOR EMERGENCY ACTIONS		€100,000
MÉDECINS SANS FRONTIÈRES	Medical assistance to displaced women and girls in the Boucle du Mouhoun region.	€100,000
THE FOUNDATION'S PARTNERS IN EDUCATION PROJECTS		€335,171
AIDE ET ACTION	Improving access, retention, and completion of primary education for vulnerable girls in the Centre-Ouest region.	€95,013
UNICEF	Promoting access, completion, and success of girls in middle and high school in the Centre-Ouest region.	€240,158
THE FOUNDATION'S PARTNER IN PROFESSIONAL TRAINING		€200,000
EMPOWERHER	Supporting the training of women in trades in successful and sustainable sectors.	€200,000
THE FOUNDATION'S PARTNERS IN ENTREPRENEURIAL PROJECTS		€75,000
ENTREPRENEURS DU MONDE	Empowering rural women through financial services and training.	€75,000
GREEN HOPE & LES AMIS DE LA FABRIQUE	Offering technical and financial support to rural women for the creation and development of sustainable agricultural enterprises.	-
PROJECT MONITORING AND EVALUATION		€0
TOTAL		€710,171

RESPECTING BIODIVERSITY

PARTNERS	PROJECTS	AMOUNTS
THE FOUNDATION'S PARTNERS IN PROVENCE		€180,000
ASSOCIATION FRANÇAISE D'AGROFORESTERIE	Promotion of agroforestry for a transition to sustainable agriculture.	€30,000
CONSERVATOIRE MÉDITERRANÉEN PARTAGÉ (CMP)	Conservation of local cultivated fruit biodiversity in the Mediterranean.	€20,000
AGIR POUR LA FORÊT ENDOWMENT FUND (ONF)	Experimental reforestation in the Sasse gorges.	€10,000
INTERNATIONAL UNION FOR THE CONSERVATION OF NATURE (IUCN)	Elaboration of the red list of Mediterranean ecosystems.	€20,000
SPORT DANS LA VILLE	Creation of a permaculture vegetable garden and a nourishing forest in a vacation and training centre for young people.	€100,000
L'OCCITANE SUBSIDIARIES' LOCAL PARTNERS		€321,780
NPO ENVIRONMENTAL RELATIONS	L'OCCITANE JapanReforestation of Satoyama and preservation of the landscape and ecosystem in Japan.	€45,000
GREENPOP	L'OCCITANE South AfricaRestoration of the forest ecosystem by planting trees and managing invasive plants in South Africa.	€10,200
AGRINATURA	L'OCCITANE PolandPlanting and conservation of old varieties of fruit trees (apple trees) in Poland.	€4,000
HOMETREE	L'OCCITANE IrelandReforestation of degraded areas with the cultivation and planting of local varieties in Ireland.	€15,000
ONE TREE PLANTED	L'OCCITANE North AmericaReforestation in Oregon and British Columbia.	€20,920
PUR PROJET	L'OCCITANE UKImplementation of agroforestry practices with local producers in the UK.	€33,384
SCOUT AND GUIDE ASSOCIATION OF CROATIA	L'OCCITANE CroatiaReforestation of sites devastated by the fires of 2017.	€3,500
AGIR POUR LA FORÊT ENDOWMENT FUND (ONF)	L'OCCITANE FranceProduction and planting of smooth elm seedlings from the Trois Massifs.	€23,530
MELI BEESNETWORK gUC	L'OCCITANE GermanyPromotion of agroforestry to preserve the Amazon and local communities in Brazil.	€21,702
TREES FOR ALL	L'OCCITANE BeneluxReforestation in the Limburg area, a project that is part of the national reforestation plan in Belgium	€15,000
RESERVA ECOLÓGICA DO GUAPIACU (REGUA)	L'OCCITANE BrazilAgroforestry project with rural communities in Brazil's Atlantic Forest.	€20,000
PUR PROJET	L'OCCITANE ChinaTree planting to meet the needs of local producers following a century of deforestation in China.	€10,000
PUR PROJET	L'OCCITANE South KoreaReforestation of a waste storage area in a golf course and creation of a nursery in South Korea.	€20,000
PUR PROJET	L'OCCITANE SpainAccompanying local producers in their agro-ecological transition to organic.	€5,000
TECHNOLOGICAL AND HIGHER EDUCATION INSTITUTE	L'OCCITANE Hong KongProtection and conservation of endangered plant species in Hong Kong.	€10,000
PUR PROJET	L'OCCITANE ItalySupport to local producers for the implementation of agroforestry practices in the regions of Friuli Venezia Giulia and Calabria.	€20,000
RED DE VIVEROS DE BIODIVERSIDAD A.C.	L'OCCITANE MexicoRestoration and conservation of 3 threatened varieties of magnolia and 34 endemic varieties of fruit trees.	€19,980
KHORGU NGO	L'OCCITANE MongoliaPilot agroforestry project for local rural communities in Mongolia.	€4,564
YONGZAI FORESTRY CO	L'OCCITANE TaiwanForestry project in Pintung Yong Zaia to restore the forest sustainably.	€20,000
PROJECT MONITORING AND EVALUATION		€509
TOTAL		€502,289

IN ADDITION TO THESE AMOUNTS, OPERATING AND COMMUNICATION COSTS TOTALLED €70,255.





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# L'OCCITANE CARES

Find out more about our projects & partners  
on the L'OCCITANE Foundation website  
[fondation.loccitane.com](http://fondation.loccitane.com)