

# BURKINA FASO



## SARATA, Yam seller

“ Alone we go faster,  
together we go further! ”

I've never been to school, so I pave my way with humbleness and courage. As a child, I used to herd my family's sheep. Then when I was 19 years old, I got married. I have 4 kids. At 30, I started selling yam to contribute to my family's finances.

### An intense activity

Thursdays, Fridays and Saturdays are market days, 2 km from here. I sometimes go biking there, but I more often walk. On Thursdays, I buy my weekly stock at the wholesaler. I finish my week more or less late on Saturday, depending on how much stock I got left.

### The strength of the group

I joined a MuSo\* to take advantage of the mutual assistance that prevails and of the support from the partners. The name they picked “Kassandouané” reflects this solidarity : it means “let's help each other”. Alone we go faster; together we go further !

### Tangible progress

In 2012, through the MuSo, I received a first loan of FCFA 50 000 (€76). I managed to increase my weekly revenue by FCFA 3 500 (€5) and my monthly savings have doubled, now reaching FCFA 10 000 (€ 15). I have also installed the electricity, diversified our meals and put my eldest back to school. He now attends Military school, of which I am very proud.

### Projects that make sense

I am not planning on shopping here : my ambition is to build a warehouse and to keep increasing my purchasing and sales. I would also like to hire a neighbour.

*\*MuSo : mutual support groups called Solidarity Cooperatives (Mutuelles de Solidarité) supported by Entrepreneurs du Monde in partnership with l'Occitane Foundation.*